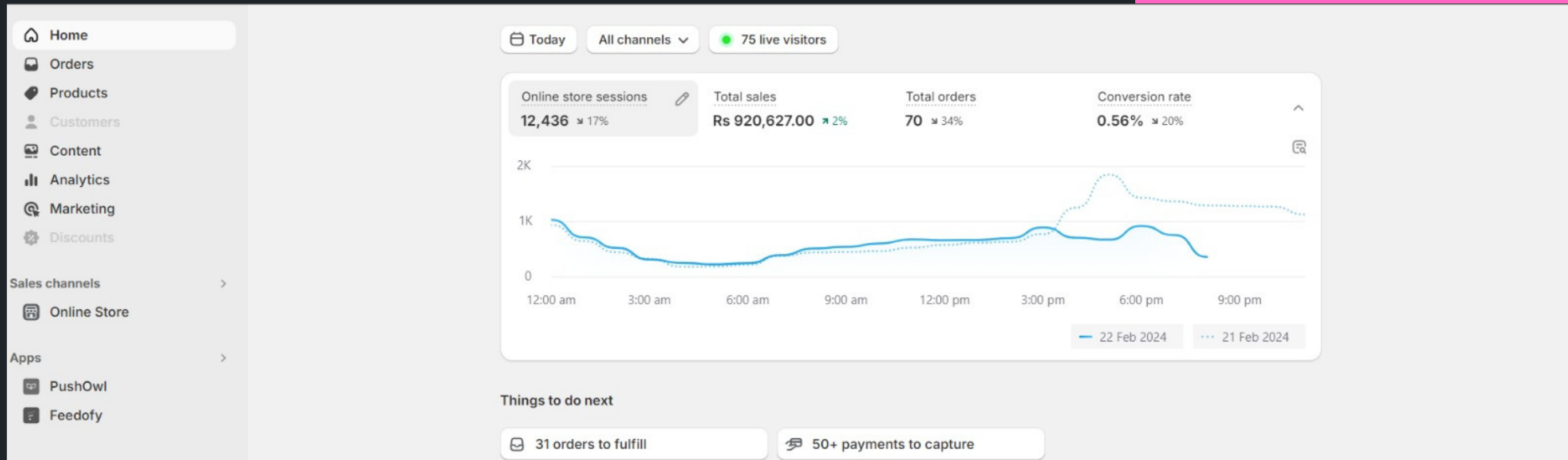


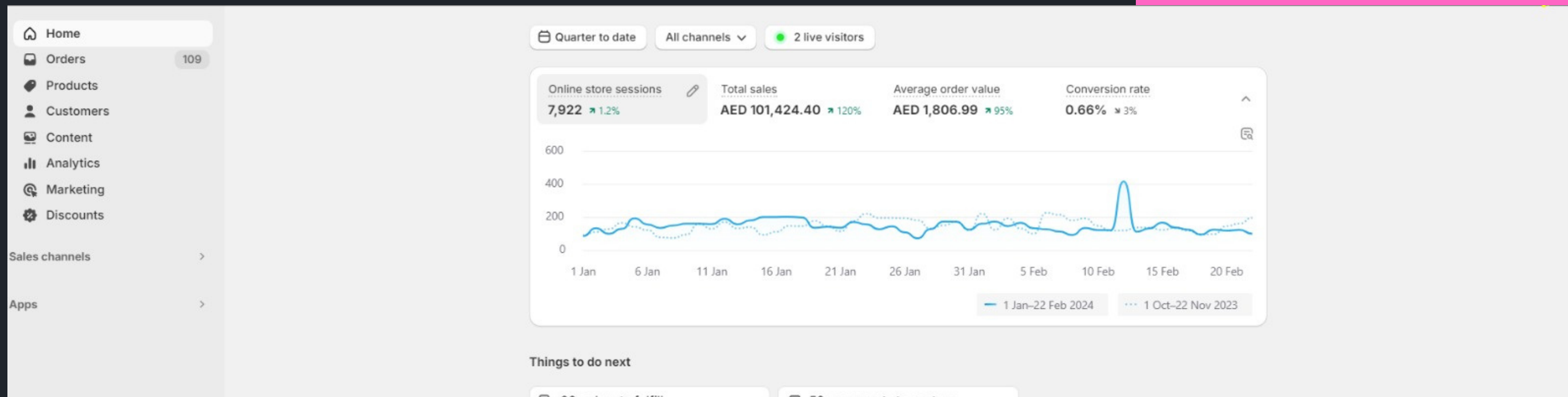
DIGITAL MARKETING REPORTS

CLIENT DETAILS HAVE BEEN HIDDEN FROM THE FOLLOWING SCREENSHOTS FOR CONFIDENTIALITY REASONS. WE CAN SHOW YOU ON LIVE ZOOM CALL.



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Off / On	Campaign	Website purchases	Purchases conversion value	Website purchases conversion value	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on ad...)	Amount spent
<input checked="" type="checkbox"/>	Client Dynamic - AP	52 ^[2]	\$2,108.26 ^[2]	52 ^[2]	18.24 ^[2]	18.24 ^[2]	\$115.59
<input checked="" type="checkbox"/>	Client IG Profile	10 ^[2]	\$399.13 ^[2]	10 ^[2]	2.75 ^[2]	2.75 ^[2]	\$145.32
<input checked="" type="checkbox"/>	Client Traffic - May '23	4 ^[2]	\$235.73 ^[2]	4 ^[2]	0.26 ^[2]	0.26 ^[2]	\$893.78
<input checked="" type="checkbox"/>	Client Traffic - INTL	27 ^[2]	\$2,414.20 ^[2]	27 ^[2]	0.85 ^[2]	0.85 ^[2]	\$2,856.91
<input checked="" type="checkbox"/>	Client Messages	400 ^[2]	\$20,765.24 ^[2]	400 ^[2]	33.10 ^[2]	33.10 ^[2]	\$627.28
<input checked="" type="checkbox"/>	Client CONV	546 ^[2]	\$24,617.47 ^[2]	546 ^[2]	22.78 ^[2]	22.78 ^[2]	\$1,080.89
<input checked="" type="checkbox"/>	Client CONV: Engagers - MF	939 ^[2]	\$39,597.68 ^[2]	939 ^[2]	16.55 ^[2]	16.55 ^[2]	\$2,392.08
<input checked="" type="checkbox"/>	Client Reach	77 ^[2]	\$3,379.86 ^[2]	77 ^[2]	1.18 ^[2]	1.18 ^[2]	\$2,858.34
Results from 44 campaigns		6,752 ^[2]	\$305,656.08 ^[2]	6,752 ^[2]	11.48 ^[2]	11.48 ^[2]	\$26,617.11

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